



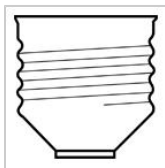
GE
Lighting

63009 - 72A/W/RVL/H-2PK

GE energy-efficient reveal® 72 watt A19 2-pack

• GE energy-efficient reveal® bulbs fill rooms with clean, beautiful light® while using 28% less energy than regular incandescent Reveal® bulbs. Like regular incandescent reveal® bulbs, GE energy-efficient reveal® bulbs filters out dull, yellow rays, bringing out colors and patterns that go unnoticed under regular incandescent light. The halogen technology inside delivers outstanding energy efficiency, helping save money on energy. Use general purpose color-enhanced full-spectrum GE energy-efficient reveal® bulbs in table lamps, floor lamps, enclosed ceiling fixtures and closet lights to make colors and patterns pop.

- Lasts 0.9 years based on 3 hours per day usage
- Estimated yearly energy costs \$8.67 based on 3 hours per day \$0.11 per kWh
- A19 shape with medium base for use in table lamps and enclosed fixtures



GENERAL CHARACTERISTICS

Lamp Type	Halogen - A-line
Bulb	A19
Base	Medium Screw (E26)
Filament	CC-8
Bulb Finish	reveal®
Rated Life (NOM)	1000.0 h
Bulb Material	Sodalime glass
Base Material	Aluminium
Additional Info	reveal®
Primary Application	Standard

PHOTOMETRIC CHARACTERISTICS

Initial Lumens (NOM)	1120.0
Color Temperature (NOM)	3000.0 K
Color Rendering Index (CRI) (NOM)	100.0
Nominal Initial Lumens per Watt (NOM)	15.55556

ELECTRICAL CHARACTERISTICS

Wattage (NOM)	72.0
Voltage (NOM)	120.0
Burn Position	Universal burning position

DIMENSIONS

Maximum Overall Length (MOL) (NOM)	4.430 in(112.5 mm)
Bulb Diameter (DIA) (NOM)	2.375 in(60.3 mm)

PRODUCT INFORMATION

Product Code	63009
Description	72A/W/RVL/H-2PK
Standard Package	Case
Standard Package GTIN	10043168630099
Standard Package Quantity	6
Sales Unit	Pallet
No Of Items Per Sales Unit	1
No Of Items Per Standard Package	6
UPC	43168630092