

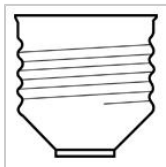
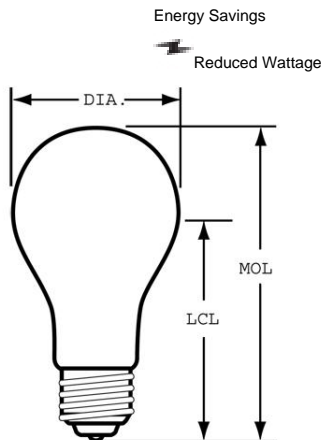


GE  
Lighting

## 71960 - 71A/W-4PK

### GE soft white 71 watt A19 4-pack

- 2800K soft white light appearance
- A19 shape with medium base for use in table lamps and enclosed fixtures
- Estimated yearly energy costs \$8.55 based on 3 hours per day \$0.11 per kWh
- GE soft white bulbs provide warm, pleasing everyday light without harsh glares and shadows. Use general purpose GE soft white bulbs in common household fixtures like table lamps, floor lamps, enclosed ceiling fixtures and bare lamp sockets
- Lasts 0.7 years based on 3 hours per day usage
- 1060 lumens providing comfortable, inviting™ light
- A19 shape with medium base for use in table lamps and enclosed fixtures



### GENERAL CHARACTERISTICS

Lamp Type	Incandescent - A-line
Bulb	A19
Base	Medium Screw (E26)
Filament	CC-6
Rated Life (NOM)	750.0 h
Primary Application	Standard

### PHOTOMETRIC CHARACTERISTICS

Initial Lumens (NOM)	1060.0
Color Temperature (NOM)	2800.0 K
Nominal Initial Lumens per Watt (NOM)	14.92958

### ELECTRICAL CHARACTERISTICS

Wattage (NOM)	71.0
Voltage (NOM)	120.0

### DIMENSIONS

Maximum Overall Length (MOL) (NOM)	4.430 in(112.5 mm)
Bulb Diameter (DIA) (NOM)	5.000 in(127.0 mm)
Light Center Length (LCL) (NOM)	3.120 in(79.2 mm)

### PRODUCT INFORMATION

Product Code	71960
Description	71A/W-4PK
Standard Package	Case
Standard Package GTIN	10043168719602
Standard Package Quantity	48
Sales Unit	Unit
No Of Items Per Sales Unit	4
No Of Items Per Standard	48
Package	
UPC	043168719605