



GE
Lighting

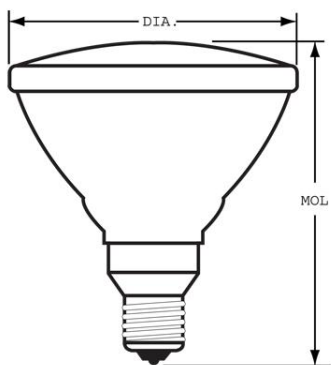
12396 - 50PAR/HIR/SP9

GE HIR™ PAR38

- Up to 42% more efficient than standard halogen Up to 27% energy savings
- Up to 60% longer life -4000 hours

a product of
ecomagination

Energy Savings



GENERAL CHARACTERISTICS

| | |
|---------------------|------------------------------|
| Lamp Type | Halogen - PAR |
| Bulb | PAR38 |
| Base | Medium Skirt (E26/50x39) |
| Filament | CC-8 |
| Rated Life (NOM) | 3000.0 h |
| Primary Application | Indoor and Outdoor Spotlight |

PHOTOMETRIC CHARACTERISTICS

| | |
|---------------------------------------|----------|
| Initial Lumens (NOM) | 800.0 |
| Center Beam Candlepower (CBCP) (NOM) | 16000.0 |
| Color Temperature (NOM) | 2810.0 K |
| Beam Spread (NOM) | 9.0 ° |
| Nominal Initial Lumens per Watt (NOM) | 16.0 |

ELECTRICAL CHARACTERISTICS

| | |
|---------------|-------|
| Wattage (NOM) | 50.0 |
| Voltage (NOM) | 120.0 |

DIMENSIONS

| | |
|------------------------------------|--------------------|
| Maximum Overall Length (MOL) (NOM) | 5.313 in(135.0 mm) |
| Bulb Diameter (DIA) (NOM) | 4.750 in(120.6 mm) |

PRODUCT INFORMATION

| | |
|----------------------------------|----------------|
| Product Code | 12396 |
| Description | 50PAR/HIR/SP9 |
| Standard Package | Case |
| Standard Package GTIN | 10043168123966 |
| Standard Package Quantity | 12 |
| Sales Unit | Unit |
| No Of Items Per Sales Unit | 1 |
| No Of Items Per Standard Package | 12 |
| UPC | 043168123969 |

CAUTIONS & WARNINGS

Caution

- Lamp may shatter and cause injury if broken
 - Do not use lamp if outer glass is scratched or broken.

Warning

- Risk of Burn
 - Allow lamp to cool before handling.
- Pressurized lamp--unexpected rupture may cause injury, fire, or property damage
 - Do not use lamp if outer glass is scratched or broken.
- Risk of Fire
 - Keep combustible materials away from lamp.
- Risk of Electric Shock
 - Turn power off before inspection, installation or removal.