



GE
Lighting

10040 - 75BTT/SW/CD

GE energy-efficient soft white 75 watt BTT 1-pack

• GE energy-efficient soft white bulbs have the same look, feel and nearly the same brightness as traditional incandescents, but with one big change: it now pays you back! These bulbs use 28% less energy than regular incandescents, helping you save money on energy costs. Use general purpose GE energy-efficient soft white bulbs in common household fixtures like table lamps, floor lamps, enclosed ceiling fixtures and bare lamp sockets

• Edison™ halogen bulbs provide a brighter, crisper light that makes your home look its best

• That's why professionals choose Edison for exceptional results and longer bulb life.

• Showcase the beauty of your home with the highest quality of light.

• Estimated yearly energy costs \$9.03 based on 3 hours per day \$0.11 per kWh

• Lasts 2.7 years based on 3 hours per day usage

• BTT shape with medium base for use in table lamps and enclosed fixtures



GENERAL CHARACTERISTICS

Lamp Type	Halogen - A-line
Bulb	BT14.5
Base	Medium Screw (E26)
Filament	C-8
Rated Life (NOM)	3000.0 h
Life in Years (NOM)	2.7
Primary Application	Standard

PHOTOMETRIC CHARACTERISTICS

Initial Lumens (NOM)	1070.0
Color Temperature (NOM)	2850.0 K
Nominal Initial Lumens per Watt (NOM)	14.26667

ELECTRICAL CHARACTERISTICS

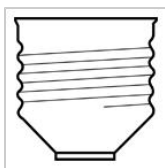
Wattage (NOM)	75.0
Voltage (NOM)	120.0
Estimated Energy Cost per Year (NOM)	9.03

DIMENSIONS

Maximum Overall Length (MOL) (NOM)	4.750 in(120.6 mm)
Bulb Diameter (DIA) (NOM)	1.812 in(46.0 mm)
Light Center Length (LCL) (NOM)	3.000 in(76.2 mm)

PRODUCT INFORMATION

Product Code	10040
Description	75BTT/SW/CD
Standard Package	Case
Standard Package GTIN	10043168100400
Standard Package Quantity	5
Sales Unit	Unit
No Of Items Per Sales Unit	1
No Of Items Per Standard Package	5
UPC	043168100403



CAUTIONS & WARNINGS

Caution

- Lamp may shatter and cause injury if broken
 - Dispose of lamp in a closed container.
 - Do not use lamp if outer glass is scratched or broken.

Warning

- Risk of Burn
 - Allow lamp to cool before handling.
- A damaged lamp emits UV radiation which may cause eye/skin injury
 - Turn power off if glass bulb is broken, even if bulb continues to light. Remove and dispose of lamp.
- Pressurized lamp--unexpected rupture may cause injury, fire, or property damage
 - Do not exceed rated voltage.
 - Do not use lamp if outer glass is scratched or broken, even if bulb continues to light. Turn power off, remove and dispose.
- Risk of Electric Shock
 - Turn power off before inspection, installation or removal.
 - Turn power off if glass bulb is broken, even if bulb continues to light. Remove and dispose of lamp.
- Risk of Fire
 - In table lamp, use only with shade.
 - Keep combustible materials away from lamp.
 - Use in fixture rated for this product.

*Guaranteed to last 2 years based on 4 hours use per day at 120V.