

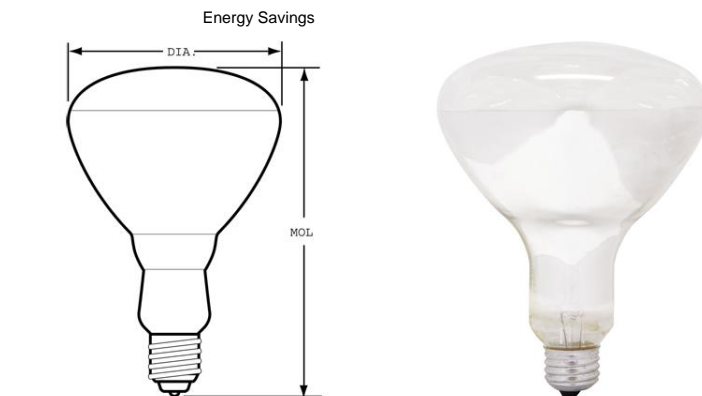


GE
Lighting

14016 - 65R40/FL/MI-6PK

GE soft white 65 watt BR40 floodlight 1-pack

- Use original GE's Soft White when you need a light without glare and harsh shadows.
- Replace ordinary light bulbs with GE Flood and Spotlight in all your track and recessed lighting fixtures.
- Estimated yearly energy costs \$7.83 based on 3 hours per day \$0.11 per kWh
- Lasts 1.8 years based on 3 hours per day usage
- 2600K soft white light appearance
- 500 lumens providing comfortable, inviting™ light
- BR40 indoor floodlight with medium base for use in directional fixtures such as recessed can lighting
- GE soft white indoor spotlights provide warm, pleasing everyday light without harsh glares and shadows. These bulbs' funnel shape and reflective coating help direct light where it is needed better than a standard incandescent bulb



GENERAL CHARACTERISTICS

Lamp Type	Incandescent - Reflector
Bulb	BR40
Base	Medium Screw (E26)
Filament	CC-6
Rated Life (NOM)	2000.0 h
Bulb Material	Soft glass
Life in Years (NOM)	1.8
Primary Application	Indoor Floodlight

PHOTOMETRIC CHARACTERISTICS

Initial Lumens (NOM)	500.0
Color Temperature (NOM)	2600.0 K
Nominal Initial Lumens per Watt (NOM)	11.23077

ELECTRICAL CHARACTERISTICS

Wattage (NOM)	65.0
Voltage (NOM)	120.0
Estimated Energy Cost per Year (NOM)	7.83

DIMENSIONS

Maximum Overall Length (MOL) (NOM)	6.560 in(166.6 mm)
Bulb Diameter (DIA) (NOM)	5.000 in(127.0 mm)

PRODUCT INFORMATION

Product Code	14016
Description	65R40/FL/MI-6PK
Standard Package	BUNDLE
Standard Package GTIN	30043168140165
Standard Package Quantity	30
Sales Unit	Unit
No Of Items Per Sales Unit	1
No Of Items Per Standard Package	30
UPC	043168140164

CAUTIONS & WARNINGS

Warning

- Unexpected lamp rupture may cause injury, fire, or property damage
 - Avoid direct water, liquid or metal contact.
- Risk of Fire
 - Keep combustible materials away from lamp.
 - Use in fixture rated for this product.