

Long Life MR-16

Long Life BAB 20W GU5.3 12V MR16 36D CL 1CT

Philips Halogen Long Life MR16 lamps make it easy to optimize the look and feel of your brand, your merchandise, and the shoppers experience, with lower operating costs.

Product data

General Characteristics

Philips Code	14612
ANSI Code Halogen	BAB
Base	GU5.3
Bulb	MR16 [2inch/50mm]
Bulb Finish	Clear
Operating Position	Universal [Any or Universal (U)]
RatedAvgLife(See	4000 hr
Family Notes)	
Nominal Lifetime	4000 hr
Rated Lifetime	4000 hr
(hours)	
Rated Lifetime	4 an
(years)	
u ,	

• Light Technical Characteristics

Beam Angle	36 D
Beam Angle Tech-	36 D
nical	
Approx. MBCP	665 (max) cd
Color Rendering	100 Ra8
Index	
Color Temperature	3000 K
Color Temperature	3000 K
technical	
Rated Luminous Flux	236 Lm
LLMF - end nominal	80 (min) %
lifetime	
Rated Beam Angle	36 D
Luminous flux in 90°	236 Lm
cone	

• Electrical Characteristics

Rated Wattage	20.0 W
Watts	20 W

Lamp Wattage Tech- nical	20.0 W
Power Factor	1 -
Voltage	12 V
Lamp Current	1.7 A
Dimmable	Yes
Starting Time	0.0 s
Warm-up Time to	instant full light
60% Light Outp	

• Environmental Characteristics

Energy Efficiency	В
Label (EEL)	
Energy consumption	21 kWh
kWh/1000h	

- Measuring Conditions
- Switching cycle 16000X

• Luminaire Design Requirements

Cap-Base Tempera-	350 (max) C
ture	
Bulb Temperature	250 (max) C

• Product Dimensions Overall Length C

46 (max) mm 51 (max) mm

• Product Data

Diameter D

Product number Full product name 378158 Long Life BAB 20W GU5.3 12V MR16 36D CL 1CT



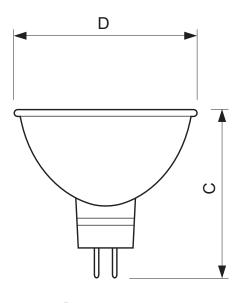
Short product name	
Pieces per Sku	
eop_pck_cfg	
Skus/Case	
Bar code on pack	
Bar code on inter-	
mediate pack	

20MRC16/FL36 PRO BAB 50PK 1 10X5F 50 46677378158 2005040008175 Bar code on case Logistics code(s) tpd_ilcos_cd eop_net_weight_pp 50046677378153 924050217130 HRGS-20-12-GU5.3-50-36 30.000 gr

Warnings and Safety

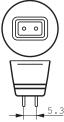
• CAUTION: THIS LAMP IS PRESSURIZED AND COULD SHATTER so to avoid injury and to avoid exposure to ultraviolet radiation, this lamp should be used in a fixture that provides a protective shield of tempered glass. Provide adequate ventilation to ensure that seal temperature does not exceed 350 degrees C and use only in fixtures rated for the wattage stated on this package. To avoid risks of burns or other injury, turn power off and allow lamp to fully cool before attempting to replace. Socket condition may affect lamp life. Inspect and replace socket if deterioration has occured.

Dimensional drawing



Long Life BAB 20W GU5.3 12V MR16 36D CL 1CT

Product	C (Max)	D (Max)
DICHRO Pro 14612 20W GU5.3 12V MR16 36D	46	51



GU5.3



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